

# Cloud Academy



Community group



TechBaatar



Cloud Academy UB

Prepared by:

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Arranged by:

Ganjiguur Natsagdorj  
Amy Dambadarjaa  
Odna Adiya

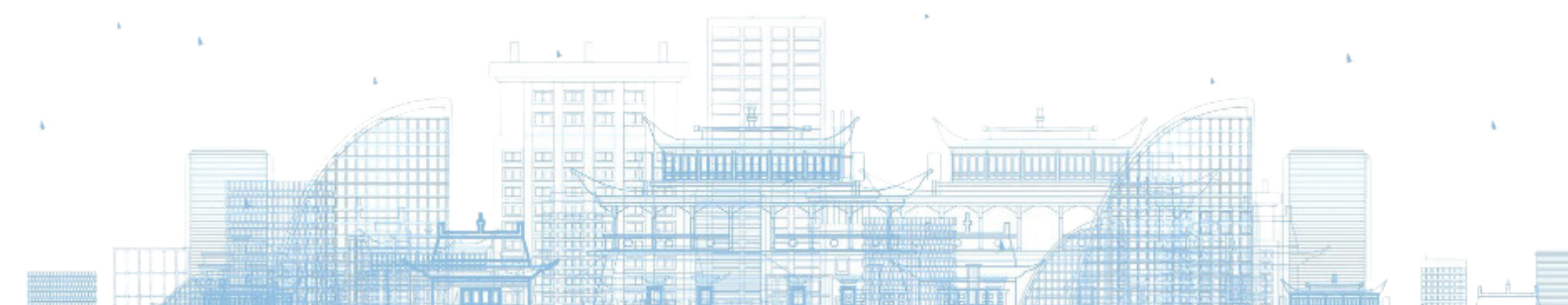
## INTRODUCTION

Our journey began in August 2019, inspired by the AWS community. We named our website 'awsmongolia.com' and our group the 'AWS User Group of Mongolia.' But today, we're much more – a diverse technology group for project managers, developers, and engineers. Our NGO, 'The Cloud Academy,' emerged from this evolution.

Originally focused on boosting women's involvement in tech, we quickly expanded. We addressed the tech industry's skill gaps, guided experienced professionals, mentored the young, and opened doors for students. Our story has become a dynamic tale of empowerment and progress.

Our community engagement has three main aspects, tailored to specific groups:

- **Community Development:** In the dynamic tech landscape, mere academic knowledge isn't enough for engineering excellence. Collaborative learning is crucial. We facilitate skill enhancement through shared learning to adapt to rapid tech changes.
- **Media Presence:** In Ulaanbaatar, where tech concepts are new, relatability is key. We make the tech journey accessible by showcasing relatable stories, moving beyond distant figures like Elon Musk and Steve Jobs.
- **Academy Initiatives:** Our comprehensive training covers basic to advanced cloud tech, specializing in AWS and Kubernetes. We prioritize inclusivity, involving youth, women, and those with unique needs.



# OPERATION TEAM



Jay

Executive Director



Amy

C-Operation officer



Odna

Communication manager



Nary

Coordinator



Bagana

Community Manager



## COMMUNITY DEVELOPMENT

We organize bi-monthly AWS CLOUD events with a structured 120-180 minute format. These feature speakers, keynotes, and co-hosts. The first 60 minutes focus on the main topic, followed by a 30-minute FAQ session. The remainder encourages networking and experience-sharing. Our "Hacknight" bi-monthly sessions promote collaborative learning, while the "This is my Architecture" series offers practical insights from successful solutions.

- Last year, we welcomed 191 new members and benefited from insights shared by 15 skilled engineers. We concentrated on three domains in one project, advancing the tech sector's influence and fostering positive outcomes.

Our efforts gained recognition. The Asia Pacific Network Information Center and Amazon Web Services supported us financially and otherwise. Their contribution was crucial for our recent COMMUNITY DAYS 2023 event. This event included three distinguished AMAZON WEB SERVICES experts, highlighting our commitment to enriching our community's learning experiences.

Table shows community identities

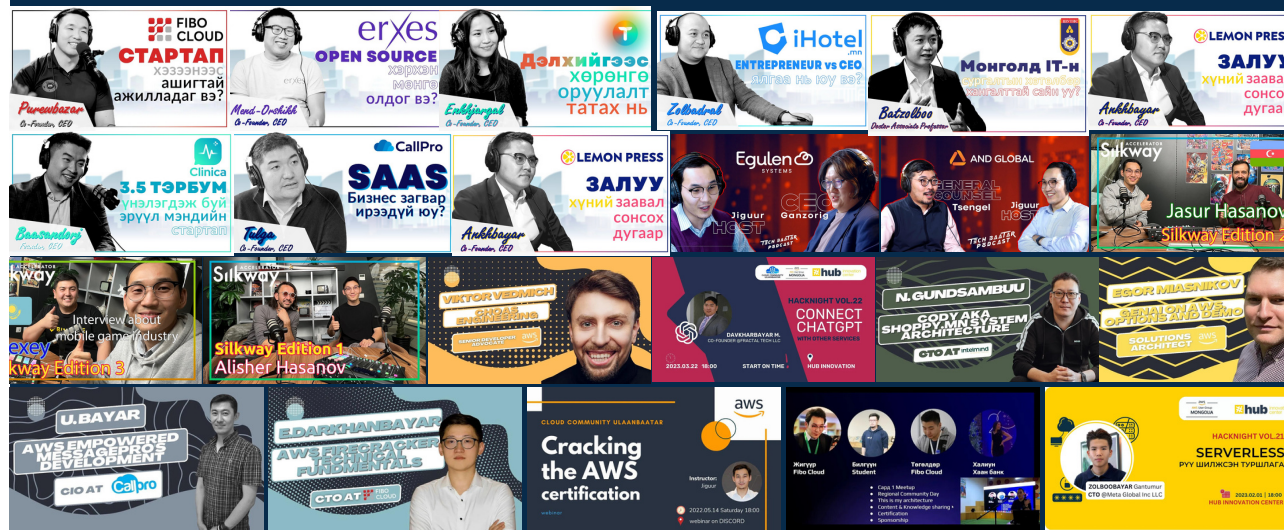
	TOTAL	MALE	FEMALE	18-25 age	25-40 age	Developer	System engineer	CEO
Num	4093	3898	195	1637	2456	3561	491	41
%	100%	95%	5%	40%	60%	87%	12%	1%

## MEDIA PRESENSE

We have successfully broadened our presence across social media platforms. Notably, the Techbaatar podcast has garnered an impressive 45,000 views, while our Community meeting videos have garnered approximately 3,500 views.

This strategic dissemination of content has contributed significantly to our outreach efforts.

Our strategic roadmap includes a deliberate focus on producing captivating and highly recognized podcasts and videos in the upcoming years. Our intention is to curate content that is not only intriguing but also commands acknowledgment from a wider audience. This entails a commitment to continuous improvement and innovation, ensuring that our media offerings remain both engaging and impactful.



## ACADEMY INITIATIVES

**Objective:** Bridge the tech gender gap and welcome career changers and learners.

What we offer:

- Engage and learn alongside peers, Cultivate vital IT skills, Attain an international certification, Establish links with potential employers

Our commitment extends further, having provided free training to over 10 students in AWS and Kubernetes courses, with a special focus on empowering 12 female developers and system engineers. These initiatives not only imparted valuable skills but also addressed career challenges head-on, fostering a positive impact on their professional trajectories.

30 dedicated community members aced a rigorous exam, earning cost-free certificates and an impressive \$7,500 financial outcome for the community.

GRATEFUL FOR BELIEVING IN OUR WORK!



"EMPOWERING WOMEN: ACHIEVING EXCELLENCE"

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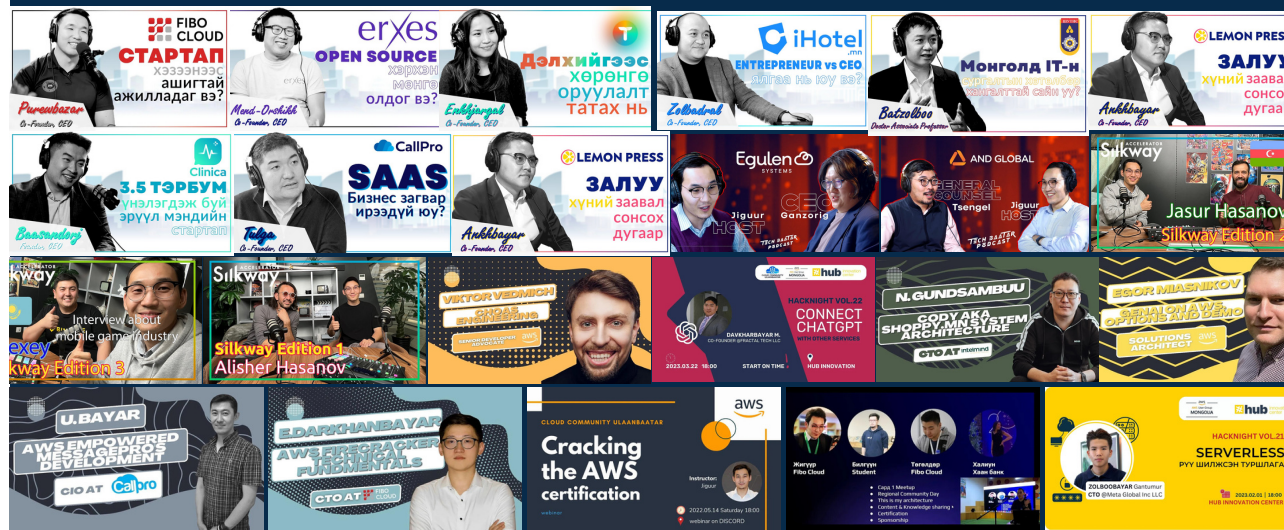
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Num	55	43	12	21	34
%	100%	78%	22%	38%	62%



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[www.awsmongolia.com](http://www.awsmongolia.com)

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